



## Case Study

**MySql**  
**Apache**  
**PHP**  
**IIS (Web Server)**

## NON-PROFIT EDUCATIONAL CO-OPERATIVE FORMS NEW INTERACTIVE WEB SITE

To serve its Tertiary Institution Stakeholders and create a more interactive Web site, a leading Educational Co-operative enrolled Jeevan Technologies to build the right IT solution for its Web presence.

The client is an Educational Consortium built around serving its constituent Tertiary Institutions, which have shared a single Student Management System (SMS) since the late 1990s. The Educational Sites previously had software that they later found restrictive. Through this group of sites, the Co-op received funding and expertise to develop its own SMS. At present, the client sees the need for its Web site to be updated—to be more interactive, certainly more user friendly and to have ease of navigation.



### Product Benefits:

- Improved, effective navigation within clients' Web site
- Better loading time of the web site
- Inexpensive Solution
- Integrated Content Management

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### Challenge:

- **Provide professional, fresh and active look** to clients' Web site, appealing to target audience.
- **Client requirement** to develop a suitable solution in a short time frame and within budget constraints.

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### Solution:

- **Jeevan Team's experience in Web Development** and the client's existing Web site were leveraged to host a completely new Web site, fully meeting the customers' expectations.
  - **Support Staff uploaded software** to the Web site so clients could change content and manage the Web site according to their requirements.
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## Business Requirement

Though creating Web sites for customers is an everyday occurrence in the IT world, Jeevan took this solution a step further. By integrating Content Management, the Help Desk staff could quickly upload content files to the Web site, allowing individual user sites easier access to information.

The Co-op's previous Web site had been built using static technology, thus making the contents of it difficult to change. The challenge was to provide the customer easy access for changing the contents and managing the Web site without additional high cost.

Jeevan's solution was to use PHP program- ming language to create a dynamic Web site with a web-based administration tool for adding content on site.

## Client Benefits

The new Web site has seen marked increase in site use. With this easier-to-use Web site, Institutions are resolving many of their problems with the self-service capability. The Web site allows the Educational Institutions to keep more up to date, and they, in turn, have expressed greater confidence in the Client providing solutions. The Help Desk is finding

more time to focus on critical issues.

## Jeevan Technologies

Jeevan Technologies is a software development firm headquartered in Chennai, India, with international offices in the US, UK and New Zealand. Founded in 2000, Jeevan's IT business currently has over 500 employees globally.

Jeevan Technologies is Internationally certified for "Design, Development, Testing and Maintenance of Software Projects" (ISO 9001: 2000), is registered with the Software Technology Parks of India (STPI) and is a member of the Electronics and Computer Software Export Promotion Council (ESC). Our QMS is based on the SEI/CMM model.

Jeevan Technologies' concern for client needs and low project cost, coupled with use of a PHP Platform were the catalysts for architecting a new more friendly, user accessible Web site.

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